

AARON JOSEPH | (510) 712-1331 | sistercylon@gmail.com | aarondavidjoseph.com

2357 Valley Street, Apt. 1, Oakland, CA 94612

OBJECTIVE

I am seeking a position in the field of graphic design. This position would be an opportunity to showcase my graphic design, leadership, and collaborative skills. I have been and will continue to be an asset to any company I work for. I look forward to learning and growing as a designer.

EDUCATION

Berkeley City College—2007-Present

Associate of Arts Studies in Multimedia Arts

The School of the Art Institute of Chicago, Chicago, IL—2002-2006

Bachelor of Fine Arts with emphasis in Fiber and Material Studies / Printing.

San Francisco State University, San Francisco, CA—1999-2001

Bachelor of Fine Arts studies

RELATED PROFESSIONAL EXPERIENCE

Designer / Developer / Modeler / Proprietor, adj.Media, Oakland, CA—January 2012-Present

Market research, design, and development for the web, graphic design, and 3D media. Logos, promotional documents, web UI, web forms, ephemera, animation, redesigns, branding, and consultation

Blog Writer / Web Consultant, GoBanter.com, Oakland, CA—March 2012-Present

As a blog writer at GoBanter.com I conduct interviews, restaurant reviews, photoshoots, and research in order to create content for the web. As a web consultant, I offer advice on site features such as commenting systems, a test site, SEO, and site architecture.

Freelance Ad Designer, San Francisco Bay Guardian, San Francisco, CA—September 2011-May 2012

Designed ads, fill, campaigns, and internal documents. Created preliminary redesigns of sfbg.com and web forms for use on that site. Offset pre-press duties such as converting documents to CMYK, removing rich blacks, and laying out sections or pages in the paper using the following programs: InDesign, Photoshop, Illustrator, Acrobat, and Distiller and other programs in the Adobe Creative Suite. Produced a digital edition of each paper to be viewed on the web or devices. Worked closely with the Production team, Sales team and Editors. Volunteered for outside events such as art exhibits and award ceremonies.

Freelance Graphic Designer / Artist / Screenprinter, Bay Area, CA—2007-2011

Producing graphics, websites, and documents for law firms, authors, restaurants, musicians and radio stations. Creating 3D mock-ups of brochures and fliers. Operated my own screenprinting shop where I designed and produced custom shirts and posters. Converted hand-drawn illustrations into vector graphics for offset printing.

Production Artist / Phone Support, Motorola (Contracted Through Superior Design International), Alameda, CA—2008-2010

Designed, built and made post-published changes to websites for Motorola Multimedia Design Group's partners and customers. Designed website templates using Motorola's web editor and Photoshop. During the course of my employment I took on additional responsibilities such as providing branded phone support for the customers of a

number of partners as well as Motorola's own customers. I was responsible for maintaining high productivity and quality while adhering to the processes set out for each of my duties.

RELATED VOLUNTEER EXPERIENCE

Volunteer Instructor, North Oakland Senior Center, Oakland, CA—2011 to 2012

Developing course outlines for and teaching a Digital Photography and Image Manipulation class for the users of the North Oakland Senior Center. The students and I created a traveling art show of the work produced in the class.

PROGRAMS KNOWN

- Adobe Creative Suite
Specializing in:
 - Photoshop
 - Illustrator
 - Flash
 - InDesign
 - Dreamweaver
- Cinema 4D (3D Animation and Illustration Program)
- Microsoft Office Suite
- ShoreTel

SKILLS OUTLINE

- Nine Years of Experience with Photoshop
- HTML, CSS, PHP, JS, CMS
- ActionScript 2
- Animation Experience
- Strong Customer Service Background
- Ability to Communicate Effectively with Clients to Fulfill Their Design Needs; On Phone or In Person
- Work Well with Others In a Team Setting
- Work Well In a Solo Environment
- All Aspects of Screenprinting
- Pre-Press Work for Offset Printing and Large-Format Digital Printing
- Organizing Solo and Group Art Exhibitions
- Proficient in a PC or Mac Environment

PROFESSIONAL REFERENCES

- **Akilah t'Zuberi** – Author, Publisher, Inner World Press
Client, akilahtzuberi.com

Philadelphia, PA
267-972-5731
- **Mary Norton** – Director of North Oakland Senior Center

5714 Martin Luther King Jr. Way
Oakland, CA 9460
Office Phone: 510-597-5085
mnorton@oaklandnet.com
- **Bill Evans** – Production Manager at SFBG

135 Mississippi St.
San Francisco, CA 94107
Office Phone: (415) 487-2504
bill@sfbg.com
- **Katie Devlin** – Contact for Freelance Design work at Myers-Urbatsch P.C.
- **Christin Ayers** – Editor at GoBanter.com

100 Grand Avenue
Oakland, CA 94612
303-253-1407
- **Aisha Ayers** – I am currently doing freelance design work for her. She was also my supervisor at a position that is unrelated to my design work. She currently works at the Bay Area Video Coalition.

Office Phone: (415) 558-2120
Personal Phone: (510) 435-4022
- **Lisa Wood** – Supervisor for Position at Motorola (She worked at my contracting company, SDI)

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